



NAACP CALLS ON THE COMMUNITY AND INDUSTRIES TO **STOP** USE OF RACIST, SEXIST LANGUAGE & IMAGES

*There is no better time than today for us to call for a **STOP** in our community:*

- **STOP Defaming Our Women...** by respecting all African American Women and not describing them in profane and derogatory terms
- **STOP Degrading Our Community...** by not supporting hurtful images that portray negative images of the African American community
- **STOP Denigrating Our History...** by not supporting words and media that diminishes our proud history and insults our ancestors
- **STOP Accepting Disrespect...** by not patronizing companies and artists that put forth demeaning and disrespectful images in our community
- **START Standing Up...** by standing up against anyone who diminishes the capacity of young people
- **START the Diversity...** by supporting balance and diversity of content in the entertainment industry to create positive role models for young people and by demanding more African Americans and other people of color in decision making positions in the entertainment industry

For more information about the **STOP** Campaign, visit www.naACP.org

Founded in 1909, the National Association for the Advancement of Colored People (NAACP) is the nation's oldest and largest civil rights organization. Its members throughout the United States and the world are the premier advocates for civil rights in their communities, conducting voter mobilization and monitoring equal opportunity in the public and private sectors.